

# INFORMATION

## **The Art of Semipermanent Cosmetics:**

Semipermanent Makeup replicates the basic fundamentals of tattooing, however, instead of ink being implanted into the lower levels of the skin, uniquely formulated mineral pigments are deposited into a higher level of the skin. Long term results vary from person to person dependant on numerous factors. Annual maintenance is advised, but some people require 6 monthly retouches or can allow 24 months before a follow up treatment is necessary.

### **Process:**

Booking: A £50 deposit is required to secure your appointment. The deposit of £50 is redeemable against the treatment cost, however, the deposit is non-refundable if less than 48 hours notice of cancellation/rescheduling is given.

- \* If you have known allergies to cosmetic products or consider your skin to be particularly sensitive, please advise us during booking so that a patch test can be sent to you before your booking is secured.
- \* We may also request to see an image of your chosen area of treatment before your appointment so we can advise you on expectations and limitations.

### **Leading up to your appointment**

Please refer to the information below regarding pre-procedural advice.

It is advisable to wear your normal makeup on the day of your treatment as it will give a clear indication to your technician of your preferences, expectations and of what you would like to achieve.

- Avoid Aspirin or Ibuprofen before your treatment, as this can make you more prone to bruising.
- Do not however discontinue any medication without prior consent from your GP.
- A patch test will be required before undergoing the procedure unless waived upon request.
- It is advisable not to drink alcohol the night before the procedure.

### Eyeliner Procedures

- Do not wear eyelashes prior to arrival
- Any eyelash tinting or perming should be carried out at least 2 weeks prior to your appointment.
- Avoid the use of Eyelash Growth Serums for at least 4 weeks prior to your appointment (please contact your technician to discuss if applicable)
- Do not wear contact lenses during or immediately after your treatment.

### Lip Procedures

- Any waxing or bleaching treatments should not be carried out for at least 2 weeks before or following your permanent cosmetic treatment.
- Permanent cosmetic treatments do not cause cold sores, however, if you carry the virus, you will need to take your medication or any herpes medication from the chemist such as Zovirax once a day for at least one week before your appointment as this can help reduce the chances of an

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## Eyebrow Procedures

- Waxing should be done at least 2 days prior to your appointment, and electrolysis no less than 5 days before an appointment.
- If any surgery has been carried out recently, it would be advisable to first get your doctors consent.
- It is important to note that the results of pigment implantation will be determined by a variety of factors such as; skin tone, skin characteristics, PH balance of the skin etc.

## **The day of your appointment**

Please arrive 15 minutes prior to the start time of your treatment to allow for the completion of consent forms.

## **Consultation**

At the start of your appointment, you will receive a full consultation to discuss your objectives and any medical conditions that may effect the results of your treatment. *Please refer to the information provided regarding treatment contraindications prior to making your booking.*

We understand that you may be feeling anxious about your treatment. Your technician will explain each step of the treatment with you to ensure you are made to feel at ease.

Your appointment will begin with allergy testing followed by clinical photography. If you wish for your photos to not be used for marketing purposes, please notify us.

Once your objectives have been established, pre-draw designing will take place. This is a hugely important part of the treatment and may take up to an hour. The art of pre-draw designing is a meticulous process based on your facial dimensions and symmetry. Pigment application will not begin unless you are 100% happy with the design.

## **Treatment**

Your technician will continue to advise you on the steps to be taken during your treatment. To ensure optimum comfort is experienced, local anaesthetic may be incorporated into the treatment. If you know that you will require anaesthesia, by law, this will need to be provided by yourself and applied by your technician.

## **Aftercare Advice**

For 2-5 days after the procedure, the treatment area may experience the following symptoms:

Flaking, tenderness, dryness and itching, swelling, redness, eyelashes may stick together and eyelids may appear red and puffy after any eye procedure

For at least 5-7 days after the procedure or until the area appears healed, include the following in your daily routine:

- Blot the area with a client tissue
- Apply the provided moisturising balm as advised by your technician using a clean cotton bud each time (to avoid infection).
- If the area does get wet, pat dry very gently with a clean towel or tissue.
- Do not wear conventional make up for at least a couple of days.

\* Bespoke AfterCare Advice will be provided on the day of your appointment

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## Eyebrows

- Do not tweeze for at least a week after the treatment.

## Lips

- Apply moisturising ointment 3 times a day or as needed.
- It is advisable to use a straw to drink fluids immediately after the treatment.
- Blot gently with damp cotton wool if the area gets wet.

## Eyeliner

- It is advisable not to use any aftercare treatments on the eyes. However, a saline solution may be used to bathe the eyes if they are feeling sore.

## IMPORTANT

- Do not expose the area to any extreme temperatures. This includes sunbathing, tanning beds, sauna's etc.
- Avoid high intensity workouts for a few days.
- Do not pick, scratch or rub the area or the colour will heal unevenly or cause scarring.

## NOTE:

The colour will appear 40%-70% darker/stronger straight after the treatment

It will fade after 4-7 days and the true colour will not be visible until the area has completely healed and a time of up to 4 weeks has passed.

Over time, semipermanent makeup treatments will fade due to a number of factors including sun exposure, skin type, lifestyle and health.

In order to keep your semipermanent make up in perfect condition, a retouch/colour boost appointment will be necessary. This may be between 12-14 months, but this will vary with each individual

If you are planning an MRI scan, Chemical Peel or any similar procedure, please inform your practitioner that you have semipermanent cosmetics.

Laser hair removal can fade and change the shape of your lip/brow procedure. Always advise the laser technician that you have had a semipermanent makeup procedure.

Please do not hesitate to make contact if you have any questions.

## **Follow-Up Session**

If this is your first treatment, you are advised to return 4-8 weeks after your initial session for a complimentary retouch. Semipermanent Makeup is not a science, it is an art that has varying results.

# CONTRAINDICATIONS

Please refer to the following information to assess whether Semipermanent Makeup is suitable for you.

## **CONTRAINDICATIONS**

Auto-immune Conditions (a doctors note is required prior to treatment)

Antabuse (your course of medication must be completed)

Insulin dependant diabetes (please discuss with your GP)

Epilepsy

Haemophilia

HIV/AIDS

Hepatitis B and C

Pregnancy & Breastfeeding

Problems with skin healing (please discuss with your doctor and advise accordingly)

Roaccutane (allow 6 months after course completion before treatment)

Lupus (please discuss with your doctor)

Undergoing Chemotherapy (a doctors note is required prior to treatment)

Keloid scarring

## **Additional Information**

Treatments are not eligible for those under 18 years of age.

Please be aware that you will not be able to give blood for one year following your treatment.

Please do not hesitate to get in touch if you have any questions or concerns.

# FAQs

## **What is Semipermanent Makeup?**

Semipermanent Makeup replicates the basic fundamentals of tattooing, however, instead of ink being implanted into the lower levels of the skin, uniquely formulated, hypo-allergenic mineral pigments are deposited into a higher level of the skin.

Semipermanent Makeup treatments are one of the most sought after beauty treatments of recent years. Some people choose to undergo SPMU to enhance their features, whereas others may consider SPMU for medical reconstruction

The stages:

Patch Test, Consultation, Designing, Procedure, Aftercare, Retouch, Annual Maintenance

Long term results vary from person to person dependant on numerous factors. Annual maintenance is advised, but some people require 6 monthly retouches or can allow 24 months before a follow up treatment is necessary.

## **What is the difference between Semipermanent Makeup & Permanent Makeup?**

Nothing. There is no difference between the two. The reason for the two terminologies is that in the USA, treatment is known as Permanent Makeup and in the U.K., it is known as Semipermanent Makeup. They are in fact the same.

## **What is the difference between Micropigmentation & Microblading?**

The first thing to know is that both methods are cosmetic tattoos.

### Microblading - hand tool method

With Microblading, a technician will use a fine 'micro-blade' to create hair stroke-like incisions in the skin. A chosen pigment is then massaged into the skin where the incisions have been made. As the skin heals, the hair strokes remain, therefore, your healed result will leave a 3D hair stroke effect.

It is important to mention that Microblading is not suitable for all skins. Please discuss your options with your technician.

### Micropigmentation - digital device method

The exact same principle can be applied using a digital device which is more high tech, whilst using a specially designed needle. But there are no cuts made in the skin (allowing for less trauma to the skin) and the digital technique is exactly the same as when you might see a normal tattoo but more superficial.

The device and digital technique is also suitable for 99% of the skins that walk into any clinic anywhere in the world.

Whereas Microblading has now been found and broadly recognized to be more suitable for Russian or really northern skin types ( towards the Arctic Circle).

Another key benefit of Micropigmentation is that a variety of areas can be treated (Eyebrows, Lips, Eyes, Scalp & for the use in medical reconstruction)

Micropigmentation also allows for a variety of eyebrow styles such as the hugely popular Ombré Powder Brow.

## **How long will my Semipermanent Makeup last and how many treatments will I need?**

The majority of clients require 2 treatments to begin with. After your initial treatment, a 4-8 week follow-up session is required to make any necessary adjustments. Annual maintenance is advised, however, some people require 6 month retouches.

## **What factors may affect the results?**

Pigment implantation can be affected by differing skin types and the following:

Medication

Natural skin overtones

Skin characteristics

PH balance of the skin

Scarring

Lifestyle

Health

Sun exposure

# FAQs

## **How long will the treatment take?**

Depending on the treatment, we recommend at least 2 hours for each new procedure to ensure you receive a detailed and personalised consultation and treatment.

## **Does Semipermanent Makeup hurt?**

Pain is experienced at differing levels with each individual. If any discomfort is experienced, local anaesthetic may be used during your treatment (by law, this will need to be provided and applied by yourself).

Your technician will use a variety of methods to ensure your experience is as comfortable as possible.

## **Is Semipermanent Makeup a treatment for me?**

The benefits of Semipermanent Makeup are endless and are adapted to your needs.

- To correct and redefine eyebrows
- To lessen time in daily makeup application
- For those with allergies to conventional makeup
- For athletes or those enjoying an active lifestyle
- To wake up, made up each day. Especially beneficially on holidays and when swimming
- To correct and redefine the lips
- Medical reconstruction
- Hair/Scalp Enhancement when minimal hair loss is experienced

## **How will I look immediately after treatment?**

The treatment area will look 40-70% darker for the first 5-7 days. The colour will soften over the next 4 weeks

## **How do you create the best results for me?**

Before pigment implantation, pre-drawing designing takes place. Designing considers your objectives regarding shape/colour as well as your facial dimensions and symmetry. Numerous tools and techniques are used to help design the best results for you.

## **Do you remove my natural eyebrow hairs?**

We aim to work with your natural eyebrows to our best ability. We will not remove any hairs unless advised by yourself.

## **Can I have Semipermanent Makeup treatments whilst pregnant or breastfeeding?**

Treatment is not advised.

## **How do I look after my Semipermanent Makeup?**

Your technician will explain all after care recommendations with you during your treatment. You will also be provided with an aftercare information sheet to refer to. It is essential that you follow all recommendations to ensure the best results long term